



Courageously Creative

Organically Optimistic

Musically Motivating

MEET RICK LOZANO

There are plenty of fantastic speakers out there.

So why partner with Rick?

In a nutshell...he's unique. He has a contagious energy about him that connects with audiences and participants.

He is immensely creative in how he goes about creating keynote experiences that are as fun as they are insightful. He is one of the most dynamic and skilled speakers in the industry and has a particular talent for helping people realize potential they didn't know existed.

And, from time to time...he's funny.

His work is dedicated to helping others unlock and amplify their talent and potential and, to sum it up, he does three things incredibly well - **Engage. Develop. Inspire.** - Sometimes with a guitar in hand!

NOTED EXPERTISE

- Over 23 years of experience coaching, facilitating, and designing award-winning onboarding, leadership, and talent development programs in multiple industries and across all levels of leadership.
- Earned his CSP (Certified Speaking Professional) designation through the National Speakers Association, a professional credential earned by only 17% of the thousands of professional speakers worldwide.
- A recognized thought leader in the Talent and Leadership Development industry, Rick regularly speaks at international conferences as a keynote speaker, has worked with global brands, and has been featured in numerous publications.
- Author of *Acoustic Leadership: Develop A Leadership Culture That Resonates* and *Find Your Jam: Create Momentum, Unlock Potential, and Rock What's Next*.
- A world-class and creative speaker and singer/songwriter/musician who is as insightful as he is entertaining.

INSPIRING DIVERSE AUDIENCES



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U.S. AIR FORCE



SPEAKER  **AUTHOR**  **MUSICAL MOTIVATOR**



Rick
LOZANO

KEYNOTE

FIND YOUR JAM

Create **Momentum**, Unlock **Potential**,
and Rock What's Next.

There is no denying that the world of work has changed. And amidst global challenges such as attrition, burnout, and disengagement, we often find ourselves stuck and out of sync. **So, how do we keep you engaged, motivated, and moving forward so that you feel great about how you are spending your time, talent, and energy?**

Click here to listen to what Rick's audiences have to say about the experience!

Rick Lozano has some answers, and he is going to help you Find Your Jam! That place where we feel in the groove, connected, creatively innovating while doing the work that matters.

Based on the models presented in his book, Find Your Jam, Rick Lozano will introduce his signature RIFF™ framework as a tool for helping create that momentum. He'll introduce simple strategies that will help your audience:

Modify the beliefs and behaviors needed to create momentum and unlock potential.

Creatively integrate existing talent and resources to deliver new outcomes.

Streamline our focus to accelerate growth.

Eliminate obstacles that inhibit creative flow and innovation.

And we'll have a ton of fun, laughing while we learn.