

A KEYNOTE & LIVE EXPERIENCE

The Creative Reconnection Experience™

See the *Options* You've Been Missing

*You don't have fewer options.
You're just seeing fewer options.*

Something happens to capable people when the world gets noisy. They don't just get overwhelmed. They start *seeing less* — fewer possibilities, fewer connections, fewer paths forward. Not because the options disappeared, but because the noise made them invisible.

Rick Lozano calls it *Compression of Perception*™ — the silent force quietly narrowing decision-making and forward progress, often before anyone realizes what's happening.

Your people aren't less capable. The noise is limiting what they can see.

WHAT HAPPENS ON STAGE

Through live music, humor, and real-time co-creation, Rick moves audiences from *Compressed Mode* into *Connected Mode* — where perception expands, better options become visible, and forward motion follows. Drawing on the way songwriters work, participants don't just hear the idea. They create it together in real time.

WHAT CHANGES AFTER

When that shift happens, something practical changes: people make better decisions, teams align faster, and progress feels possible again — even when the path isn't obvious. Especially powerful for organizations navigating change, complexity, and uncertainty, where people are working hard but clarity and momentum keep slipping.

PARTICIPANTS WILL LEAVE ABLE TO

- 01 Recognize when noise and urgency — not capability — are narrowing the way they think, decide, and move forward
- 02 Use three songwriter-inspired questions to reveal overlooked resources, perspectives, and possibilities
- 03 Create a useful next step without waiting for complete clarity or certainty

THE PROMISE

Clarity isn't found. Clarity is created.

WARNING Your audience will leave having co-written and performed an original song together. With office supplies.