

Creative Reconnection™

When What Used To Work Stops Working

**Your people aren't out of options.
They're out of the options they can see.**

Something happens to capable people in the middle of change. They don't stop trying. They work harder, longer, and reach for what's always gotten them through — the strategies, the habits, the answers that used to work. But the ground has shifted, and those old moves keep coming up short. Not because the team got weaker. Because the way forward isn't visible from where they're standing anymore.

Rick Lozano calls it **Compression of Perception™** — the silent force that narrows what capable people can see when change, urgency, and uncertainty crowd out everything else.

WHAT HAPPENS ON STAGE

Through live music, humor, and real-time co-creation, Rick moves audiences from **Compressed Mode** into **Connected Mode** — where perception expands, overlooked options become visible, and forward motion returns. Drawing on the way songwriters work, participants learn to begin with what's already available, look at the problem through a different lens, make a connection before the answer is certain, and let clarity emerge through the work itself. They don't just hear the idea. They prove it — by co-creating an original song, live, in the room.

WHAT CHANGES AFTER

When that shift happens, something practical follows: people make better decisions, teams align faster, and progress starts to feel possible again — even before the whole path is clear. Especially powerful for organizations in the middle of change, where capable people are working hard and still feel stuck.

PARTICIPANTS WILL LEAVE ABLE TO

- 01** Recognize when change and urgency — not capability — are narrowing the way they think, decide, and move forward
- 02** Use three songwriter-inspired questions to reveal overlooked resources, perspectives, and possibilities
- 03** Create a useful next step without waiting for complete clarity or certainty

THE PROMISE

Clarity isn't found. Clarity is created.

WARNING Your audience will leave having co-written and performed an original song together. With office supplies.