

Rick Lozano, CSP

LEADERSHIP STRATEGIST · AUTHOR · SONGWRITER



CERTIFIED SPEAKING
PROFESSIONAL (CSP)
PAST PRESIDENT, NSA AUSTIN

Rick Lozano helps capable people see the options they've been missing, and he does it with a blend of energy, expertise, and a musician's soul.

After twenty-five years in award-winning talent and leadership development, Rick founded his own business, Unlock & Amplify®, to help develop leaders, teams, and workplace cultures that resonate, engage, and unleash the power of their people.

He is the originator of *Creative Reconnection*™, a body of work on leading through change and on what happens to capable people when what used to work stops working.

He brings that creative approach to audiences across the globe, combining his skills as a world-class speaker and facilitator with his talents as a singer, songwriter, and musician, and occasional game show host.

Rick is the author of *Acoustic Leadership: Develop a Leadership Culture that Resonates* and *Find Your Jam: Create Momentum, Unlock Potential, and Rock What's Next*, and is currently writing his third book.

He has been featured in CMS Wire, Training Magazine, and the Huffington Post, and holds the Certified Speaking Professional designation, a credential held by a small fraction of National Speakers Association members worldwide.

*You don't have fewer options.
You're just seeing fewer options.*

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THE PROMISE

Clarity isn't found. Clarity is created.